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SUPPLEMENT TO
REPORT NO.

THIS IS UNEVALUATED INFORMATION

SOURCE Newspapers as indicated.

[Numbers in parentheses refer to appended sources.]

In June, industrial and commercial firms in Canton ceased to use foreign languages in trademarks, signs, advertisements, and decorations. At the conference of newspaper printers and publishers, it was agreed that no orders would be accepted for printing any of the above items which contained foreign languages.(1)

Later in the same month, the Bureau of Industry and Commerce, Canton Municipal People's Government, issued the following orders:

1. The use of all trademarks (including approved designs and unapproved marks now in actual use) which have not yet been approved by the Central War Bureau of Private Enterprises and the Municipal Bureau of Private Enterprises will be strictly curtailed.
2. As of 29 June, the use of foreign languages is strictly prohibited on decorations, wrapping paper, or designs.
3. Approval by the bureaus must be obtained prior to use of: (a) imports, which must use foreign writing on wrapping paper or designs, or (b) new foreign medicines which require clarification of the Western name and principal ingredients.
4. All domestic producers and vendors must erase foreign words from their seals on wrapping paper, designs, etc., before using them. In case it is impossible to erase the words, an inventory of all such material must be sent to the bureaus. Wrapping paper, decorations, designs, etc., which bear KMT orders and awards or reactionary mottoes and slogans must be discarded as of 29 June. Within 10 days after 29 June, a declaration of all such goods must be submitted in duplicate to the bureaus. (2)

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SOURCES

1. New York, Hua-ch'iao Jih-pao, 19 Jun 51
2. Hong Kong, Hsing-tao Jih-pao, 1 Jul 51

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